



Pre-event | GENERATIONS ROOMS

Circular Design – From Theory to Practice

21st October 2020 – 10:00 AM Lisbon time (UTC/GMT + 1 hour)

In this webinar we will present some of the results of **KATCH_e**, a EU funded project that brought together 11 partners from four European Countries to develop a Knowledge Alliance on **Product-Service Development towards Circular Economy and Sustainability in Higher Education**. This webinar and the experience gathered with the project is an opportunity to discuss circular economy in practice.

- KATCH_e was a “Knowledge Alliance”, which means that it connected universities, research centres and businesses in producing innovative results that suit the knowledge needs of companies.
- It focused on the intersection of circular economy and design of products, services and business models, considering the role of value chains and the needs of assessment and communication of circularity.
- Its results include innovative theoretical modules, practical tools, case-studies with the partner companies, a MOOC, a database of examples and external resources on circularity, etc.
- Recently, the theoretical modules were compiled in the “Product-Service Development for Circular Economy and Sustainability Course” book.

All results are available for free in the project website: www.katche.eu.

Programme

- 10:00 – 10:15 Overview of the KATCH_e project (Cristina Sousa Rocha, LNEG, Portugal)
- 10:15 – 10:45 Selected tools from the project: KATCH_UP Board game (Teresa Ros Dosdá, AICE-ITC, Spain), CE Strategist (Stephan Schmidt, TU Vienna, Austria), CE Designer (David Camocho, LNEG)
- 10:45 – 10:50 Announcement: Tutored KATCH_e MOOC, January 2021
- 10:50 – 11:00 Q&A

Access

Link to ZOOM: <https://videoconf-colibri.zoom.us/j/89682831088> | Meeting ID: 896 8283 1088

Presenters' institutions:

www.lneg.pt

www.tuwien.at

www.itc.uji.es